



## The Wine Guild of South Australia

The Wine Guild of SA, previously the SA branch of the Wine Service Guild of Australia, was founded in 1963 by members of the catering, tourism and wine sectors in South Australia. It was incorporated in 1986 as a non-political organization to serve the interests of its members, comprised largely of wine consumers seeking knowledge about wine.

### AIM AND OBJECTIVES

The aim of the Guild is to inform, support and encourage people who consume, sell or serve wine, in order to increase their enjoyment of wine and effectiveness in wine communication.

The main objectives of the Guild are:

- ❖ To promote wine knowledge and related activities concerned with the understanding of winemaking and the appreciation and exchange of information about wine.
- ❖ To encourage, stimulate, support and promote the dissemination of information about grape growing, winemaking and health aspects of wine consumption.
- ❖ To promote the consumption of wine in moderation.



### MEMBERSHIP AND BENEFITS

Members enjoy varied functions aimed at promoting wine knowledge, with ample opportunities to socialise. We often enjoy the privilege of direct involvement with leading winemakers and researchers in grape growing and wine production.



Happy winners of a wine tasting competition

Membership is open to anyone over 18 years who has a genuine interest in the objectives of the Guild. Subscriptions are currently \$25 per member which includes a regular newsletter and represents exceptional value. Cost of functions, including a meal is usually between \$30 and \$40.



Coriole Vineyards CEO Mark Lloyd addresses members during a winery tour



### FUNCTIONS

We hold 5-6 functions each year, generally on Sunday. Past Functions have included:

- ❖ Visits to wineries hosted by winemakers.
- ❖ Comparative tasting of wines from different countries and wine regions.
- ❖ Varietal tastings.
- ❖ 2- to 3-day Tours of major wine regions of SA, e.g. Clare and Limestone Coast.
- ❖ Tasting of Award-winning wines from the Adelaide Wine Show and Winestate Magazine Wines of the Year.
- ❖ Joint meetings with other wine groups.
- ❖ Visits to research organisations.
- ❖ Talks by wine industry representatives.



### CONTACTING THE GUILD

The Guild welcomes new members. If you are interested in attending our next function email [info@wineguildsa.com](mailto:info@wineguildsa.com) or visit our Website: [www.wineguildsa.com](http://www.wineguildsa.com).

